

Action Plan 2021

Community & Fundraising Team

Purpose: To provide opportunities for all staff, students and parents to see themselves as active participants in our learning community

Goal (School Strategic Plan & Annual Implementation Plan)	What	How	Who	When
<p>To build purposeful partnerships with families, community groups and other local, national and international organisations</p>	<ul style="list-style-type: none"> Develop and implement a 2-way communications strategy that reaches all current BSPS parents and carers with complete, accurate and up to date information in a timely and consistent manner about activities they can become part of to build a sense of community, raise funds for the school and/or provide an in-kind service 	<p>COMMUNICATIONS</p> <p><u>Introduction</u> - a “Meet the Team” page in the newsletter outlining who we are and what we do</p> <p><u>Newsletter</u> - ‘what’s on ‘ ‘can you help?’ and on-going fundraisers* pages in each issue</p> <p><u>School/PCC emails</u> - fortnightly ‘What’s on’ and ‘can you help’ (alt with newsletters)</p> <p><u>BSPS website</u></p> <ul style="list-style-type: none"> - Event dates <p><u>Feedback and ideas</u></p> <ul style="list-style-type: none"> - suggestion box in the office - survey parents and students at year end <p><u>Network</u></p> <ul style="list-style-type: none"> - Issue parent/carer skills & contacts survey <p><u>Notice Boards</u></p> <ul style="list-style-type: none"> - place at each school gate for ‘what’s on’ and ‘can you help’ information <p><u>BSPS Social Media</u> -</p> <ul style="list-style-type: none"> - TBD - <p>*on-going fundraisers include partnerships with The Little Bookroom</p>	<p>??Cathy Rose</p> <p>??Cathy Rose</p> <p>??</p> <p>??</p> <p>??</p> <p>??</p>	<p>Term 1</p> <p>Ongoing (start in March)</p> <p>Ongoing (start in March)</p> <p>Early March</p> <p>??</p> <p>??</p> <p>??</p> <p>??</p>

	<ul style="list-style-type: none"> Engage and involve the local community and organisations in our events & activities 	<p>GO LOCAL</p> <ul style="list-style-type: none"> Wherever possible source goods and services locally for all activities organised by the community & fundraising team Develop and implement a framework for identifying potential sponsors/key supporters, and a package of benefits to offer Develop and maintain a fundraising and sponsors page on the BSPS website, identifying ways that the local community can support the school and also maintain an updated list of all businesses and individuals that have supported the school (ideally including logos) 	<p>All Team members</p> <p>??</p> <p>??</p>	<p>Ongoing</p> <p>??</p> <p>??</p>
	<ul style="list-style-type: none"> Organise a range of events and activities to bring parents, carers and students together, both to organise and participate, in a way that is fun and rewarding for all involved. 	<p>EVENTS</p> <p>ENGAGEMENT & FUNDRAISING:</p> <ul style="list-style-type: none"> Welcome picnic (Pizza, gelato & drinks) Mothers Day Stall Winter Solstice event or alternative whole school community event Trivia Night Fathers Day stall Movie Night End of year celebration <p>ENGAGEMENT ONLY:</p> <ul style="list-style-type: none"> Coffee caravan Working bees 	<ul style="list-style-type: none"> ?? ??ML Huppatz/Fiona I ?? Stephen Nowicki/ Dan Ziffer ?? ?? ?? <p>JP Masclef Organised by B & G committee</p>	<p>Once allowed</p> <p>Fri 7th May</p> <p>Sat 19th June</p> <p>August</p> <p>Fri 3rd September</p> <p>mid November</p> <p>December</p> <p>TBD</p>

Other activities:

Alumni network: One alumni has established a Facebook page for alumni from the 1980s. Anticipate expanding this concept to include other decades.

Grants - Actively search for and apply for grants

Weekend Market - What weekend markets are missing in the area

School Kitchen - Can we build income from hiring out the kitchen facilities

Always on the lookout and discuss with relevant staff/management, as required.